

RBS Earth Heroes Awards 2014 - CALL FOR APPLICATIONS

The Royal Bank of Scotland (RBS) in association with World Association of Zoos and Aquariums (WAZA) conference will present the RBS Earth Heroes Awards 2014 in November in New Delhi.

The RBS Foundation India, as a not-for-profit entity of RBS is actively supporting conservation by providing sustainable livelihoods to forest dependent communities especially in the ecologically fragile landscapes and other locations in the country. The livelihood projects are helping poor households enhance their incomes from alternative sources of livelihoods, undertake natural resource management and thereby pave way for a constructive relationship between communities and efforts towards conservation.

As an extension of work done by us, we have institutionalized the RBS 'Earth Heroes' Awards from 2011 to recognize and honor individuals and institutions who work exceptionally hard to preserve and protect our critical eco-systems.

Award categories include:-

- 1. RBS 'Earth Hero Award (Felicitation) Individual**
This award recognizes extraordinary achievements of an individual who has worked a life time in conservation of wildlife, natural resource management, and environment and has influenced policy.
No nominations will be accepted as this will be the Jury's choice.
- 2. RBS 'Earth Guardian' Award (INR 1,50,000) – Institution**
This award recognizes an institution (NGO/Corporate/Government) that has made exceptional contributions in the field of conservation of wildlife, human life and property in wild habitats, natural resource management, environment, wildlife research and awareness building.
- 3. RBS 'Save The Species' Award (INR 1,50,000)– 2 Individuals**
This award recognizes an individual who has been involved, directly or indirectly, in protecting any endangered species and has also contributed to education, awareness programs, capacity building and resolving man-animal conflict.
- 4. RBS 'Inspire' Award – (INR 1,50,000) Individual or Institutional**
This award recognizes an individual (journalist/filmmaker/artist) who has inspired action on conservation of wildlife, natural resource management and environmental protection through his/her creative expression.
- 5. RBS 'Green Warrior' Award – (INR 1,50,000 each) 2 individuals**
This award recognizes two individuals who have done commendable work in conservation of wildlife, natural resource management, environment protection, human lives and property.

The Selection Process

The jury will include experts from the field of conservation, bio-diversity, science, government, media, The Royal Bank of Scotland N.V, National Biodiversity Authority and the Bombay Natural History Society. The jury will evaluate the nominations and select a finalist for each award.

The timelines for the selection process are as follows:

Last date for submitting nominations: - 1st July, 2014

Award winners to be informed by: - 30th September, 2014

To request a nomination form, please contact

RBS Foundation India

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